



Karten bei BILD.de

Sebastian Müller



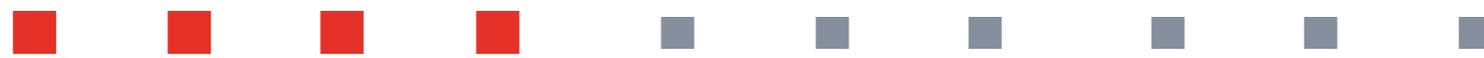
1.1 Die Infografik

- Infografiker (13),
Redakteure (5)
und Programmierer (8)
- Montag bis Sonntag,
7:00 bis 20:00 Uhr



1.2 Rahmenbedingungen

- Reaktion (News)
- Leserführung (Verweildauer, Komplexität, Reduktion)
- Effizienz (Artikel-Lebenszeit)



2.1 Karten & Werkzeuge

- Map-Tool maps (quick reaction)
- Illustrator maps (daily work)
- 3D maps (longer term projects)

2.2 Map-Tool (wip)

The screenshot displays the 'm4n.Exporter' application interface. On the left is a dark sidebar with settings, and on the right is a map of Berlin with a purple overlay and a metadata table.

Settings Sidebar (Einstellungen):

- Inhalte:**
 - Hauptzeile: Beschreibende Zeile
 - Unterzeile: Erklärende Unterzeile
 - Quelle: Quelle
 - Stand: Stand
 - Fußzeile: Fußzeile
- Buttons:**
 - Position: Oben Links
 - Zoom: Werden angezeigt
 - Reset: Wird angezeigt
- Suchmaschinenoptimierung:**
 - Titel: [Empty text box]
 - Beschreibung: [Empty text box]
 - Keywords: [Empty text box]

Map and Metadata Table:

The map shows Berlin with a purple overlay. The metadata table is as follows:

Beschreibende Zeile	
Erklärende Unterzeile	
[Map Content]	

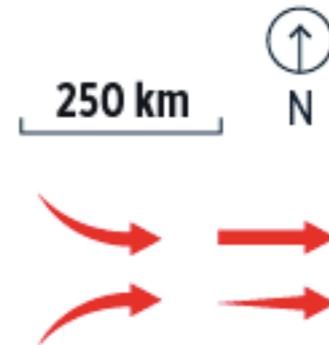
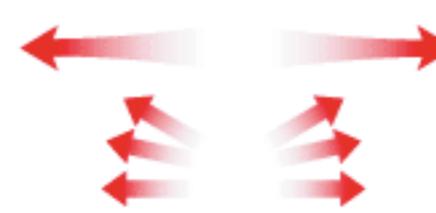
At the bottom of the sidebar, there are icons for a folder, a home icon, and the 'Export' button. The URL 'Info.BILD.de' is visible at the bottom of the map area.

2.3 Illustrator Vorlagen

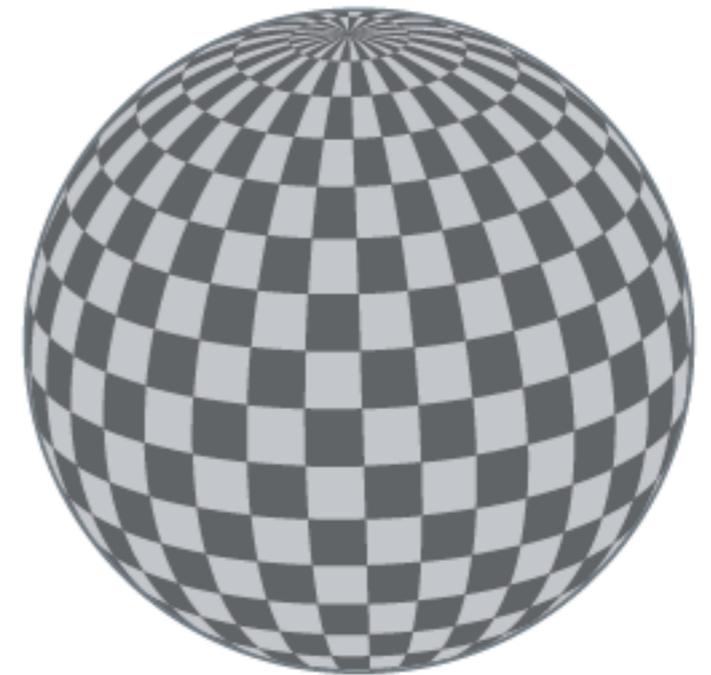
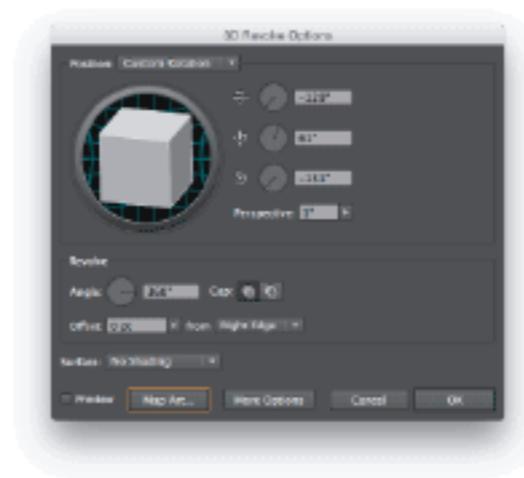
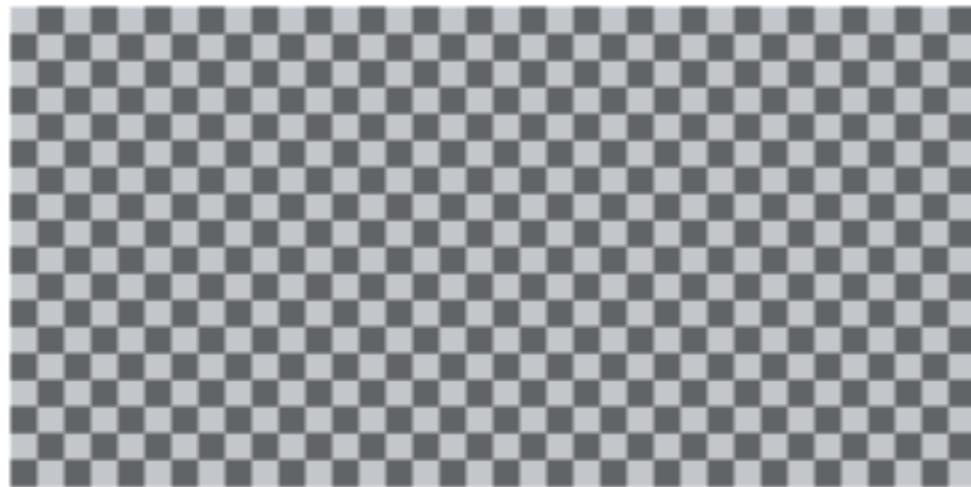




2.4 Illustrator Baukasten



2.5 Illustrator 3D-Karten

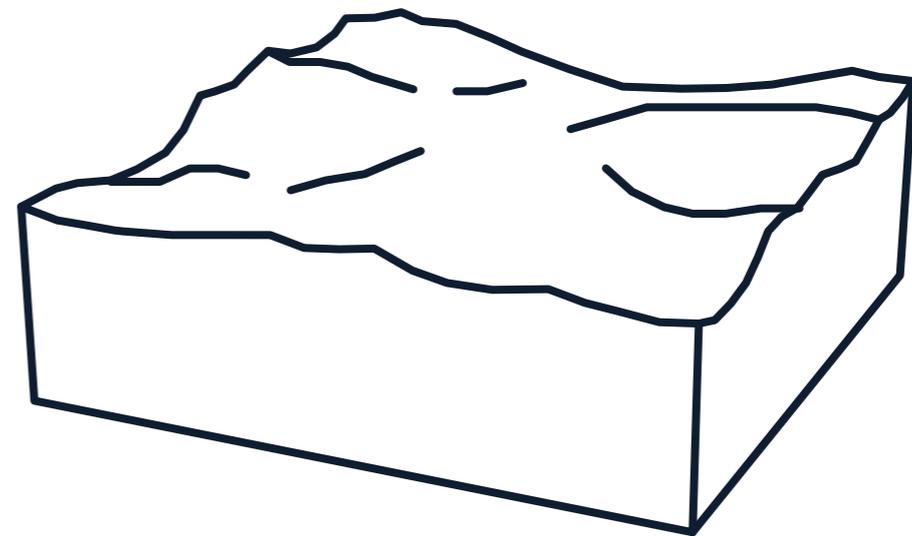
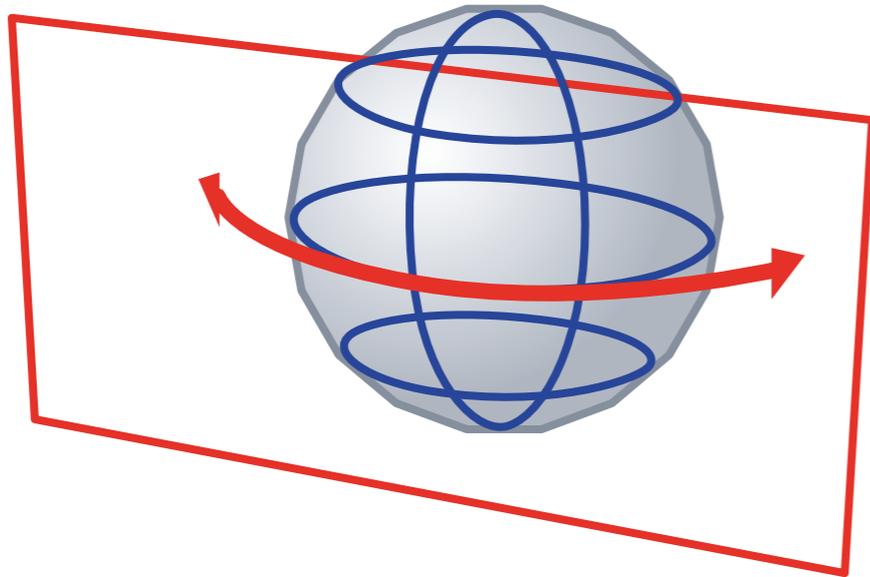


- vector layers (QGIS etc.)
- bitmap layers (relief, satellite)



2.6 3D-Karten

- Wrap-Deformer
- Diorama





Vielen Dank!

<http://info.bild.de>

<https://twitter.com/infobild>

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